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“Nothing to wear” is history: the new Wardrobe Mode turns your own closet into a personal stylist

The closet is full – and yet the outfit is missing every morning. Mira Mirror ends this everyday phenomenon with Wardrobe Mode: users photograph their garments a single time, the AI recognises category, colours and material – and from then on combines daily outfits from what is already hanging in the closet. Honest, matched to colour type, figure and occasion.

HOW WARDROBE MODE WORKS

- **Photograph your closet once: one photo per piece – Mira automatically recognises what it is, which colours it carries and what it is suited for. Complete outfits can be split into individual pieces from a single photo.**
- **Outfit of the day: every morning Mira suggests a complete outfit from your own closet – matched to the occasion and your personal colour palette: office, date, everyday or festive.**
- **Style signature and closet statistics: Mira shows which pieces are actually worn and which colours dominate – condensed into a personal style signature. Shelf warmers in your own closet become visible.**
- **Sale check against bad buys: before a purchase, Mira checks whether a new piece can be combined with the existing closet – and honestly advises against it if not. That saves money and bad buys.**
- **Virtual try-on: new or wish-list pieces can be viewed photorealistically on your own body before buying.**

> “The most sustainable fashion is already hanging in your closet. Mira finds it – and says, lovingly honestly, what really suits you instead of always selling something new.”
> **Isidoro Celentano, Founder Mira Mirror / MYSYMP AG**

Wardrobe Mode is part of the free Mira app; Mira Plus (CHF 6.90 per month or CHF 59 per year) extends wardrobe and AI images without limits. To get to know Mira without the app: the free 60-second colour analysis runs directly in the browser at mira-mirror.ai/farbtyp-test.

AT A GLANCE

What's new:	Wardrobe Mode: digital wardrobe with outfit of the day, style signature, closet statistics and sale check – outfits from your own closet instead of new consumption.
For whom:	everyone who stands in front of a full closet in the morning with “nothing to wear”.
Price:	part of the free Mira app · Mira Plus CHF 6.90/month.
Availability:	Apple App Store and Google Play.

CONTACT & MATERIAL

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